

William & D U Q W R Q

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Bill Carlson is president of Tucker/Hall. In addition to his responsibilities in firm management, he helps clients in the areas of marketing, brand management, community relations, and public affairs. He joined Tucker/Hall in 1994. He has advised numerous government agencies and non-profits including cities and government entities in the United States, Asia and Latin America. He has also been a consultant to European and Latin American conglomerates, fostering